



Give Kids A Smile 2017 Annual Report

In the St. Louis area, there are hundreds of children who cannot sleep, eat properly, pay attention in school, or simply smile because of a lack of dental care. Give Kids A Smile is a not-for-profit 501(c)3 organization that works to eliminate this silent epidemic of dental disease for underserved children.

We bring caring dental professionals, volunteers and organizations together to deliver free, quality dental services and to educate children and families about dental care and oral hygiene. Our commitment is to the underserved. We help kids smile.

2017 Highlights

- We provided 742 patients with \$731,852 in free dental care during GKAS clinics number 31 and 32
- More than 1,000 Metro St. Louis community members volunteered in 2017
- We hosted the 10th Annual Trivia Night
- Hosted the 7th Annual GKAS Community Leadership Development Institute in October
- The GKAS office moved from St. Peters to Maryland Heights
- We began building a new website (to be launched in 2018)
- GKAS hired a new Executive Director, Erica Steen
- We worked closely with The Rome Group to create a development plan for 2018
- We moved our database to Network for Good. This web-based service will allow us to keep track of donors, organize online clinics and event registration forms.
- Finally, we welcomed two new members to the Board



Give Kids A Smile success is deeply rooted in the generosity of local dental professionals and volunteers. The “GKAS Hero” Award is presented annually to Give Kids A Smile volunteers who have made significant contributions to GKAS clinics/events and share their passion, service and unwavering commitment to the work of the organization.



And the winner is...

Dr. Mark Fernandez, DDS
 Mrs. Pam Spiros, Registered Dental Hygienist
 Mr. Jim Edwards, Ambassador

Congratulations and thank you for being a part of our amazing team of volunteers!

2017 Commitments of \$10,000 Plus

Delta Dental of Missouri
 American Direct Marketing Resource, LLC
 Dana Brown Charitable Trust
 William R. Orthwein, Jr. And Laura Rand Orthwein Foundation
 Cardinals Care

2017 Financials (unaudited)

Income

Contributions	\$107,985.00
Event Income	\$14,584.00
Grant Income	\$89,500.00
Contributed Services	\$731,852.00
Miscellaneous	<u>\$1,086.00</u>
Total	\$945,007.00

Expenses

Clinic (purchases, facility and in-kind services)	\$843,082
Fundraising	\$4,132.00
Administrative	<u>\$69,829.00</u>
Total	\$917,043.00

Note: Close to 90% of expenses are directly linked to clinic



Give Kids A Smile Board of Directors

Thomas C. Flavin, DDS; President
Mark M. Ortinau, DDS; Vice President
Jeffrey B. Dalin, DDS; Secretary/Treasurer
Anthony J. Marino, DDS; Assist. Secretary/Treasurer
Craig S. Hollander, DDS, Member at Large
Jon Jennings, Member at Large
Kelly Jobe, DDS, Member at Large
Danielle M. Riordan, DDS, Member at Large

Give Kids A Smile Staff

Erica Steen, Executive Director
Patti Gleason, Senior Office Manager



In Memory

Joan L. Allen passed away in March of 2017. She is loved and will be remembered by Give Kids A Smile. As the first GKAS Executive Director there will always be a place in our hearts for Joan.

