
Keeping the
Magic Alive!



Give Kids A Smile

2013 Annual Report

2013 Our 12th Year—Caring and Educating

- **Established as the GKAS University site in 2011**
- **Conducted the 3rd Annual GKAS Community Leadership Development Institute in October 2013**
- **Trained 10 more GKAS community leaders from all across the nation to enhance and develop programs similar to St. Louis**
- **Partnered with Points of Light through the Academy of Pediatric Dentists to reach children at the earliest ages possible.**

2013 Our 12th Year—Caring and Educating



2013 Our 12th Year— Caring and Educating

Our mission is to bring caring volunteers and organizations together for the purpose of delivering quality services to children. Our commitment is to the underserved and to strive to mentor organizations and future volunteers to help kids smile.

2013 Our 12th Year—Caring and Educating

Community Impact—through free dental clinics,
healthfairs and community presentations

- **28,682 Children Served** to date
- **\$7,677,935 Services Provided** to date
- **1,031 Volunteers** in 2013



2013 Our 12th Year—Caring and Sharing

From the President's Desk

As 2013 ended another very successful year, 2014 began with a bang as we moved into our 13th year of serving the children of our community. The warmth and brightness of our clinic offset the harsh cold of our St. Louis weather. By sharing their talents with the children, our volunteers once again showed their depth of generosity that has exemplified the values of GKAS since its inception.

There is no shortage of children in need of our help. As a matter of fact, their ranks seem to be swelling. Even as the Affordable Care Act has promised to cover more children, access to care is still hindered by the need for transportation to and from appointments and the issues of the caregivers missing work to keep those appointments. They need us more than ever.

We thank God for the continued support of all our sponsors and volunteers and especially the generosity of St. Louis University's Center for Advanced Dental Education. They have a state of the art facility that allows us to see a large number of children over the two-day clinics. Without this facility it would be difficult to provide the comprehensive quality dental care the children deserve. Their residents have become integral members of our team of volunteers, as have the students of the dental hygiene, dental assisting

2013 Our 12th Year—Caring and Educating

From the President's Desk--Continued

and dental schools. We are proud of their participation and pleased with the foundation of community service they have built.

We continue to refer children with unfinished work to our network of local dental offices. These offices have graciously agreed to finish their dental treatment in a program called The Smile Factories. It's not unusual for these children to require much more intensive treatment than is available at our clinic, sometimes including sedation dentistry.

Our "Tiny Smiles" program continues to be a big hit with the parents and caregivers of our youngest patients, 0-4 years old. It has become the foundation of our preventative programs and is also a model for similar programs throughout the U.S. Prevention is the best answer to the devastation of tooth decay.

The ADA Community Leadership Development Institute will be back again in October 2014 as we are the model program for GKAS at the national level. We continue to train 10-12 ambassadors from programs all across the U.S. It's humbling to see the impact we are having on a national level.

2013 Our 12th Year—Caring and Educating

From the President's Desk--Continued

The highlight of our year is the awarding of our GKAS Hero Award to our outstanding individual who exemplifies incredible generosity and talent in the service of the children. In 2013 we recognized two individuals, Dr. Charles Mattingly and Dr. Robert Shapiro. At the beginning of 2014 we were honored to recognize Dr. Scott Nolen for his service over many years. These heroes are the heart and soul of GKAS and we are so grateful for their service!



Dr. Scott Nolen

Sincerely
Thomas C. Flavin, DDS
GKAS President



2013 Our 12th Year—Caring and Educating

Our Organization Goals

- To seek avenues to increase access to dental and other health related services.
 - To develop a means to sustain our continuous oral health comprehensive services to underserved children for years to come.
 - To develop training programs for students and professionals to deliver quality dental and other health services.
 - To improve the access to care for our Tiny Smiles children.
 - To promote programs for increasing access to dental and health care locally, state-wide, and nationally.
 - To educate children, parents and caregivers in issues of health and prevention.
 - To continue to work closely and coordinate services provided by GKAS and by local clinics such as St. Louis Community College, St. Louis University, and low income clinics established and operating in our area.
 - To focus all our energy to insuring the tender and careful care of children in this modern world.
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2013 Our 12th Year-Caring and Educating

Financial Statement for 2013

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|---|--|------------------------------------|
| ■ | <u>INCOME</u> | |
| ■ | Total Income as of December 31, 2013 | \$221,831 |
| ■ | Total In-Kind Income as of December 31, 2013 (2 clinics) | <u>\$600,000 (estimated value)</u> |
| ■ | | TOTAL |
| ■ | | \$821,831 |
| ■ | <u>EXPENSES</u> | |
| ■ | Program Expenses (includes in-kind facility & prof. serv.) | \$707,316 (86% of total income) |
| ■ | Fundraising Expenses | \$ 26,108 (3% of total income) |
| ■ | Management and General Expenses | \$ 88,407 (11% of total income) |
| ■ | | TOTAL |
| ■ | ***** | |
| ■ | 2013 Assets | \$244,014 |

2013 Our 12th Year—Caring and Educating

2014 GOAL--Continuation of the Free Bi-annual Dental Clinics and increased education initiatives that will take our level of care deeper into the communities for the most at-risk children and their families through Tiny Smiles initiatives, education, and leadership training.

The officers and board of directors of Give Kids A Smile are committed to continuing our Goal of providing bi-annual free dental clinics for the children of the St. Louis region. In addition, we are creating an environment of collaborations and initiatives that will allow us to promote healthy lifestyles for the children and their families.

Seeking children and families who are in need of our oral health services and education, is a major initiative to ensure their access to care.

Mentoring of student dentists and student hygienists is an emphasis. Career mentoring in the dental profession in many related areas is a constant effort by GKAS staff and volunteers.

Continuing our efforts to promote GKAS St. Louis Style nation-wide through training programs for dental community leaders is an increased emphasis.

2013 Our 12th Year—Caring and Educating

2014 Goal--Plan of Action

- Provide two free dental clinics—February 7 & 8
Oct 24 & 25
 - Increase student dentists participation at GKAS events through GKAS Board of Director mentoring and training of students.
 - Development on additional community presentations and oral health training programs for families.
 - Increase the number of children 4 yrs and under seen at our clinic and in the community through GKAS initiatives and collaborations with Points of Light Program and community partnerships by 10% over previous year.
 - Serve as a national training site for other community dental leaders.
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2013 Our 12th Year—Caring and Educating

Collaborative Partners

- St. Louis University – Center for Advanced Dental Ed.
 - St. Louis University – Dept. of Nutrition and Dietetics
 - Delta Dental Land of Smiles
 - Southern Illinois University Dental School
 - St. Louis Cardinals – Redbird Rookies
 - Service International
 - Youth-In-Need daycares throughout the Metro Area.
 - Nurses for Newborns community programs
 - American Dental Association
 - American Academy for Pediatric Dentists
 - 3-M Corporation
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2013 Our 12th Year—Caring and Educating Grant Providers

- Missouri Foundation for Health
 - Express Scripts Foundation
 - Cardinals Care Foundation
 - Cuivre River Electric Community Trust
 - Emerson Foundation
 - Morgan Stanley Charitable Giving
 - Old Newsboy Day
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2013 Our 12th Year—Caring and Educating

Officers, Board of Directors, Executive Director

- Dr. Thomas Flavin,
President
tomf@gkas.org
 - Dr. Mark Ortinau,
Vice President
marko@gkas.org
 - Dr. Jeffrey Dalin,
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2013 Our 12th Year—Caring and Educating

Contact information



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